

A designer passionate about creating better user experiences through problem solving and aesthetics. I am experienced in creating designs for branding, print, digital and web platforms. I have a strong understanding of layout, typography, user experience principles, and marketing. I strive to work collaboratively with clients and team members to deliver engaging and effective design solutions.

EDUCATION

California State University, Long Beach

BFA in Graphic Design
Minor in Business Marketing
2018 - 2023

EXPERIENCE

Wondery

Mar 2021 -
Present

Digital Graphic Designer (Chatsworth, CA)

Create and apply design strategies across all branded assets and products. Refine design directions and finalize design details.

interTrend

Jun 2022 -
Aug 2022

Graphic Designer Intern (Long Beach, CA)

Assist with projects involving various clients and initiatives. Supporting the team in brainstorming, and designing creative assets through a variety of channels.

WeDeepen

Feb 2020 -
Jul 2021

Graphic Designer+ Assisting Producer (Beverly Hills)

Lead the design process and manage all designs. Designs and create visual concepts that are required. Assist the production of events and podcast content.

SKILLS

Graphic Design	Adobe
Branding Design	Creative Suite
Typography	Figma
Design Strategy	Blender
Journey Map	
UI UX	
Wire framing	
Prototyping	
3D Rendering	

CLASS SPONSORED PROJECTS

Edenspieker- mann

Oct 2022 -
Dec 2022

UI UX Design (Fall 2022)

Conducted research, designed, and prototyped a mobile app for Star Alliance Airline, aimed at improving the layover experience for passengers.

PUBLICATION

Modern Calligraphy 101

Self Published in 2018
A Modern Calligraphy and Hand
Lettering Guideline
ISBN 1985701022, 9781985701021

ACCOMPLISHMENTS

Designed and developed the Parks of the USA Bucket List Water Bottle that

- Increased website traffic by 50%
- Generated \$400,000+ in additional revenue for Wondery Outdoors through online sales within the first 6 months of launch.
- 6 months of sales occurred in less than 1 month (based on Wondery's average monthly revenue).

Lead Graphic Designer for the major collaboration between Jeep® and Wondery.

- As the main and only designer on the project, I managed the complete design process, from concept development to final execution, resulting in a highly successful campaign.